

CURRENT REPORT 23/2024

According to Law nr. 24/2017 regarding issuers of financial instruments and market operations, ASF regulation nr. 5/2018 regarding the issuers of financial instruments and market operations and/or the Bucharest Stock Exchange Rulebook for Multilateral Trading System.

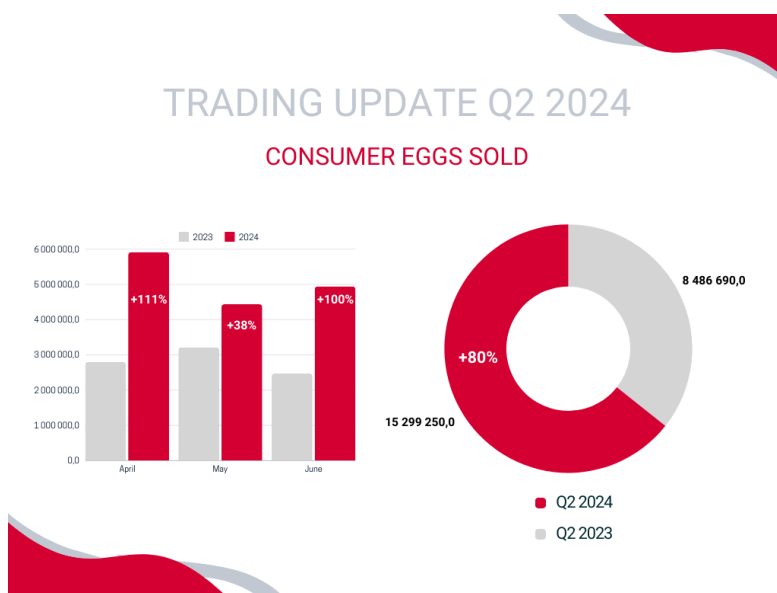
Date of report	09.07.2024
Name of the Company	Agroland Business System S.A.
Registered Office	Timisoara, 14 Garii Street, Timis County, Romania
Phone/Fax	+40 754 908 742
Email	investitor@agroland.ro
Trade Registry No.	J35/405/2009
Fiscal Code	RO 25165241
Subscribed and paid share capital	8,997,899.20 RON
Total number of shares	89,978,992
Market where securities are traded	MTS AeRO Premium / Bonds-SMT
The main characteristics of the securities issued by the issuer	Shares AG symbol Corporate Bonds AGR25 symbol

Important events to be reported: Trading update Q2 2024

The management of Agroland Business System S.A. (hereinafter referred to as the "Company") provides the market with general information regarding the Company's key operating indicators for the second quarter of 2024.

Production activity

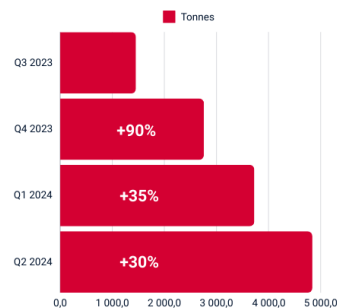
The result of the Mihailesti poultry platform development plans is directly reflected in the amount of consumer eggs sold by the Company, currently registering an 80% increase, from 8.5 million eggs sold in Q2 2023, to 15.3 million eggs in Q2 2024, with monthly sales in the second quarter of the current year being shown in the chart below.



The feed production reached approximately 4,842 tons in Q2 2024, an increase of 233% compared to Q3 2023, the moment when the Company fully operationalized the investments in the completion of the factory in Isalnita and the introduction of a new packaging line in the Caransebes factory and a 30% increase compared to Q1 2024. Feed production for the past four quarters is included in the chart below.

TRADING UPDATE Q2 2024

PRODUCED FEED



*COMPARATIVE DATA ARE PRESENTED STARTING WITH Q3 2023 (THE TIME OF COMMISSIONING OF THE ISALNIȚA FACTORY)

Stores' activity

In Q2 2024, within its 84 owned stores, including 70 traditional stores and 14 MEGA stores, Agroland registered a 14% increase in the number of customers compared to Q2 2023, to approximately 583 thousand people. Also, the average value of the bill increased in Q2 2024 by 3% compared to the same period last year, reaching 91 lei. The Company expects franchised stores to achieve comparable results, given the goods purchased in the second quarter.

	OWN STORES PERFORMANCE					
	CUSTOMERS IN STORES			AVERAGE VALUE OF THE BILL		
	2023	2024	Δ%	2023	2024	Δ%
Q1	247,057	291,745	18%	73	79	9%
Q2	510,297	582,890	14%	89	91	3%
H1 2024	757,354	874,635	15%	83	87	5%

CEO

Horia Dan Cardos