

## Agroland continues the nationwide expansion of the MEGA network and reaches 29 stores in Romania

**Timisoara, March 14, 2025** – Agroland Business System (BVB: AG), the Romanian entrepreneurial retail, agriculture, and food group that owns the largest network of agricultural stores in Romania, announces the opening of a new Agroland store in MEGA format near Suceava, thus expanding its network to 29 units of this type nationwide.

*"The opening of the new MEGA-format store in Suceava brings us closer to achieving our goal of surpassing the threshold of 250 Agroland stores this year. The expansion plan follows a period in which we consolidated the foundations of our network and identified areas with the highest potential for the MEGA format. The performance recorded by these stores in 2024 confirms the efficiency of their enlarged format, addressing a broad range of customers in or near urban areas, interested in gardening, hobby farming and who own pets. Our strategy was also supported by the vertical integration of our group through the acquisition and development of the poultry platform in Mihaiesti, the feed factories in Caransebes and Isalnita, and the pet food factory. We continue to have ambitious investment plans, both in retail and production, to strengthen our position on the Romanian market,"* stated Horia Cardos, founder and CEO of Agroland Business System.

The new Agroland Suceava store is the first MEGA-format unit opened in Suceava County and the sixth Agroland store in this county. For the opening of the new Agroland Suceava, the company invested approximately 900,000 lei, an amount that does not include the acquisition of merchandise stocks.

The new store covers an area of 280 sqm and includes a range of over 3,500 products. For this year, Agroland's management estimates that the store will generate sales exceeding 3.5 million lei and will have an average daily traffic of approximately 170 people.

Agroland Group currently operates 236 stores, 29 of which are in MEGA format. Agroland Business System is listed on the AeRO market of the Bucharest Stock Exchange as of March 1, 2021, and trades under the symbol AG.

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### About Agroland Business System

*Agroland Business System (BVB: AG) is a Romanian entrepreneurial company owning Romania's largest network of agricultural stores. The company was founded in 2009 in Timisoara by entrepreneur Horia Cardos and today operates a network of approximately 240 specialized stores selling products for the garden, farm, and pets. Also, the company owns the Mihaiesti Avicola platform, which produces consumer eggs and day-old chicks. This platform comprises six farms spread over 30 hectares in Giurgiu County. The shares of Agroland Business System have been listed on the AeRO market of the Bucharest Stock Exchange since March 1, 2021, under the symbol AG.*

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